

# Business skills

## Business start-up

Identify your transferable skills and talents

Choosing the Right Career Path for you

Grow in confidence with networking - for work and business

Create your elevator pitch

Developing a successful business plan

Going Freelance: setting up as a sole trader

Creating your own portfolio career

Business skills for creative businesses

Developing and managing your brand

## Business management skills

Strategy: introduction



Strategy: intermediate

New

Agile methodologies:  
introduction

An introduction to  
project management

Innovation and Problem  
Solving at Work

Improving your  
Customer Experience

Managing Conflict  
at Work

Tools for Effective Project  
Management

## Accounting

Short introduction to  
bookkeeping

Introduction to  
business accounting

A short introduction to financial reporting analysis