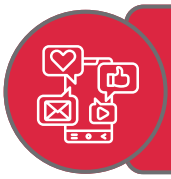
Social Media

Introduction to Social Media for Business Use

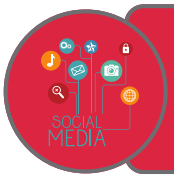
Social Media Content Strategy



City Lit Pro: Start a Career in Social Media

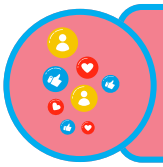
Social Media Engagement Trends & Algorithms

Social Media Building Better Posts

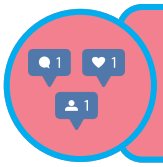


Social Media Apps, Tips and Tricks

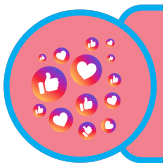
Canva: Social Media Design



Master Social Media Using Canva



Create social media content using Canva



Design Instagram Feeds with Canva

Instagram

- Instagram: a short introduction
- Instagram for Business: Introduction
- Instagram for Business: Intermediate
- Instagram for Business: Advanced
- Instagram for Business Advanced Strategy, Growth & Monetisation

LinkedIn

- LinkedIn: A Short Introduction
- LinkedIn: A Detailed Introduction

Podcasting

- Podcasting: Introduction
- Podcasting: Improvers

Blogging

- Blogging: write your own blog using WordPress
- Video Blogging with YouTube: Introduction
- Video Blogging with YouTube: Intermediate

TikTok

- TikTok for Business: introduction