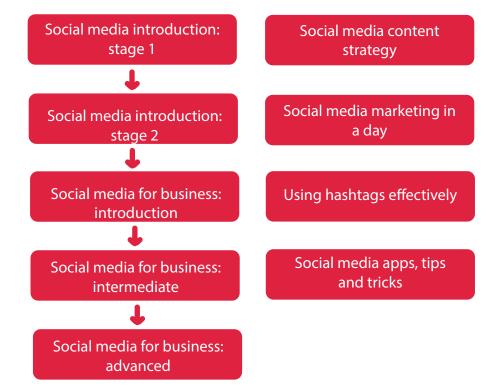
Digital marketing

Online marketing a Online marketing: a short detailed introduction introduction Introduction to email Develop a marketing marketing with MailChimp strategy City Lit Pro: start a career in New digital marketing Search engine City Lit Pro: search engine New optimisation (SEO) marketing New City Lit Pro: Introduction to City Lit Pro: implementing Mobile Marketing Strategy a content strategy City Lit Pro: Introduction to New City Lit Pro: Introduction conversion rate Optimisation to marketing metrics ROI Google Adwords: Google Analytics: introduction introduction Digital publishing Publish your first book online Amarket your first book online

Social media



Facebook Introduction to Facebook Facebook for business

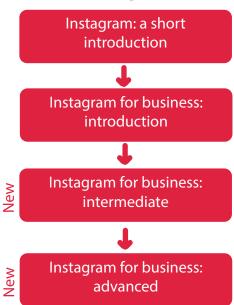
Twitter

Twitter: a short introduction

Twitter for business: introduction

Twitter for business: intermediate

Instagram



Podcasting

Podcasting: introduction



Podcasting: improvers

LinkedIn

LinkedIn: a short introduction



LinkedIn: a detailed introduction

TikTok

New

TikTok for business: introduction

Blogging

Blogging: write your own blog using WordPress

Video blogging with YouTube: introduction



Video blogging with YouTube: intermediate



Video blogging with YouTube: advanced