Digital marketing

Online marketing: a short introduction

Online marketing a detailed introduction

City Lit Pro: start a career in digital marketing

Online marketing: intermediate

Search engine optimisation (SEO) Develop a marketing strategy

New Google Analytics G4: introduction

New

New

New

New

Developing and managing your brand New

New

Introduction to email marketing with MailChimp

City Lit Pro: implementing a content strategy for business growth

New

Google AdWords: introduction

Implementing Facebook & Instagram ads campains

New

New

City Lit Pro: search engine marketing

City Lit Pro: introduction to Mobile Marketing Strategy

Fundamentals of digital advertising

Buyer persona development

Digital publishing

Publish your first book



Market your first book online

Social media

Social media introduction: stage 1

Social media for business: introduction

Social media for business: intermediate



Social Media Engagement, Trends & Algorithms

Social media advertising: a detailed introduction

Social media content strategy

> Using hashtags effectively

Social media apps, tips and tricks

Introduction to social media data analytics

Start a career in Social media and ecommerce

Facebook

Introduction to Facebook

New

New

Facebook for business

Twitter

Twitter for business

Instagram

Instagram: a short introduction



Instagram for business: introduction



Instagram for business: intermediate



Instagram for business: advanced

Implementing Facebook and Instagram ads

Podcasting

Podcasting: introduction



Podcasting: improvers

LinkedIn

LinkedIn: a short introduction



LinkedIn: a detailed introduction

TikTok

New

TikTok for business: introduction

Blogging

New

Introduction to blogging with WordPress

Blogging: write your own blog using WordPress

Video blogging with YouTube: introduction



Video blogging with YouTube: intermediate