Digital marketing

Online marketing: a short introduction

Online marketing a detailed introduction

City Lit Pro: start a career in digital marketing

Online marketing: intermediate

Social media for business:

Social media

introduction: stage 1

Using hashtags effectively

Social media content

strategy

Search engine optimisation (SEO)

Develop a marketing strategy

Social media for business: intermediate

Social media apps, tips and tricks

Google Analytics G4: introduction

New

New

New

New

Developing and managing your brand

Social Media Engagement, Trends & Algorithms Introduction to social media data analytics

Introduction to email marketing with MailChimp City Lit Pro: implementing a content strategy for business growth

Social media advertising: a detailed introduction

Start a career in Social media and ecommerce

Google AdWords: introduction

City Lit Pro: search engine

marketing

& Instagram ads campains

Implementing Facebook

City Lit Pro: introduction to Mobile Marketing Strategy

New

New

New

New

New

Social Media Manager Skills: introduction

Digital publishing

Publish your first book online



Market your first book online

Accredited Courses

Social media

Level 3 Certificate in Social Media for E-Commerce, Gateway Qualifications

Facebook

Introduction to Facebook

New

Facebook for business

Threads

Threads: a short introduction

Instagram

Instagram: a short introduction



Instagram for business: introduction



Instagram for business: intermediate



Instagram for business: advanced

Implementing Facebook and Instagram ads campaigns

Podcasting

Podcasting: introduction



Podcasting: improvers

LinkedIn

LinkedIn: a short introduction



LinkedIn: a detailed introduction

TikTok

New

TikTok for business: introduction

Blogging

New

Introduction to blogging with WordPress

Blogging: write your own blog using WordPress

Video blogging with YouTube: introduction



Video blogging with YouTube: intermediate